

2012 IMPACT REPORT

Los Angeles: Our Community and Our Work.

BookEnds focuses on the Greater Los Angeles area to conquer the inequity of book resources in our community.

We are dedicated to providing the books and opportunities for leadership in our own neighborhoods to create the next generation of readers and leaders.

KIDS
need
books
to learn to
READ



KIDS
collect
books
to learn to
LEAD

IMPACT SINCE 1998

Books Collected/Donated

2.4 Million

Recipient Organizations

620

Young Readers

more than 612,000

Student Volunteers

more than 273,000



www.BookEnds.org



An opportunity for our students to bring home a book of their own is a feast for our families. We have had two distributions in the past two years, and at the same time, our reading and language scores have risen by 55 points. The very idea of creating a home library may very well have contributed to this. Thanks to BookEnds and the schools who shared with us. We are one lucky school!



*Michelle Diamond, Principal
Victory Elementary School, LAUSD, North Hollywood*

“ At a BookEnds kickoff I asked a group of middle school students why they had decided to take on the leadership role of organizing a book drive together. One wide-eyed girl raised her hand and responded, ‘Because when people come together, they learn things from each other. We’re all here to work, learn and grow from our community.’ ”

Matt Devine
BookEnds Director of Programs

FACTS YOU SHOULD KNOW

Recipient Families Living Below the Poverty Line

80%

Illiterate Adults in L.A. County

53%

LAUSD Students Scoring Below Proficient in English Language Arts

50%

California’s National Ranking in Books per Student

49th in the Country

California’s National Ranking in Access to Libraries

LAST

Ratio of Books to Students in a Recipient Organization

Before BookEnds

2 to 1

After BookEnds

5 to 1

Message from Our President

BookEnds is in the midst of the most exciting year since our inception. As a BE supporter, your help has allowed us to transform lives, build readers and leaders, break cycles of poverty and illiteracy, and put 2.5 million books into the hands of eager young readers. We hope you can take a moment to share in our enthusiasm.

Our veteran team has devised some ambitious plans for 2012-13, transforming our core book drive program to achieve deeper literacy impact in our recipient communities. Through expanded partnerships between book drive schools, BookEnds is facilitating more meaningful connections between our student volunteers. This means a greater impact on their relationship to leadership and literacy. If you’ve experienced our recent book deliveries, you know what we’re talking about. The result is truly a sight to behold.

With our colleagues reducing their services or closing their doors, we challenged ourselves to develop new programs to strengthen our organization and remedy the stunning dearth of books in local schools. Starting this month, BookEnds is implementing a creative way to flood the libraries of schools on a wider scale than ever before by partnering with national for-profit book distributors who donate their excess inventory of gently used children’s books at little or no additional expense. This partnership will double our impact, delivering 100,000 more books into the community, transforming the educational landscape in Southern California.

There are many other exciting things happening: partnerships with City Year and Teach for America; nonprofit advocacy work through the Children’s Literacy Coalition LA; mentoring relationships with students from the USC Marshall School of Business and other organizations; Groupon crowdise campaigns; and a growing presence in social media aimed at driving greater awareness of BookEnds impact and leadership in improving literacy.

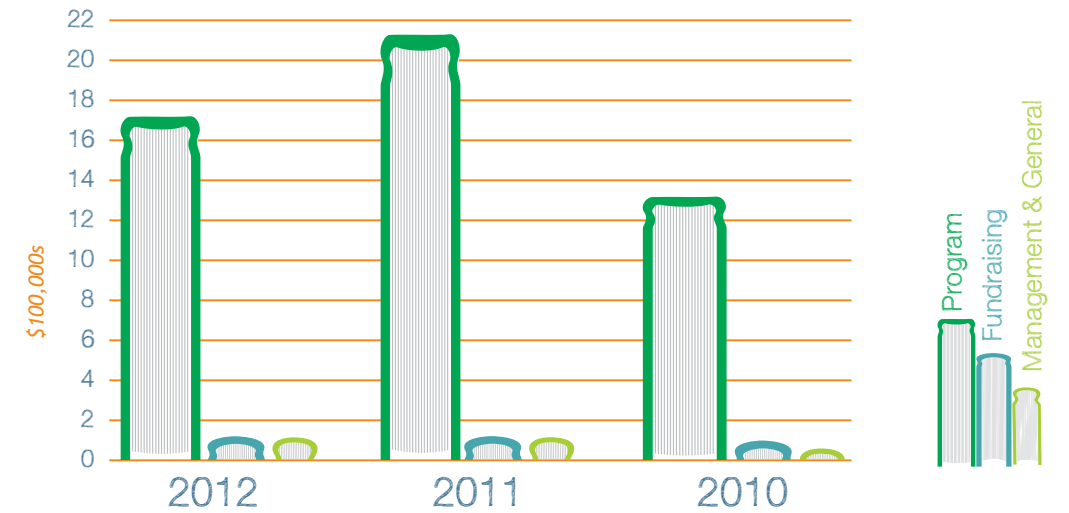
We are over the moon about BookEnds evolution. And we are able to continue to grow and evolve because of YOUR support – our amazing individual donors. Your financial donations keep our organization strong, our ideas fresh, and our community engaged. And most of all, your support keeps children reading. Please make a gift today to keep our community moving forward in providing desperately needed tools for literacy. Thank you so much.

With warm wishes to you and your family for a wonderful holiday season,

Robin Keefe
President

Financials

Expenses



7,000,000

Books needed RIGHT NOW to bring LAUSD up to the National Average of books per student.

BookEnds can solve this problem...with your financial assistance.

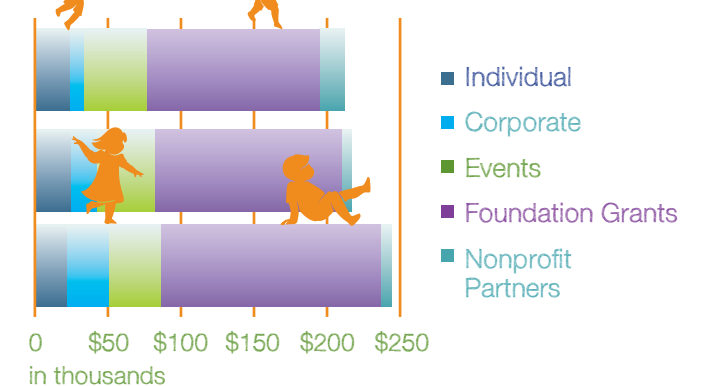
We need YOU to reach this goal.

Income

Books



Cash



“ The Marclad Foundation proudly funds BookEnds knowing that without developing the joy of reading, life is bland and severely compromised. Robin-Hooding books from those that have books to those that don’t is surely enough. But that young people provide the fuel and enlightenment to move books to youngsters who have no books (and sometimes no homes), is a win-win we certainly insist on being part of. ”

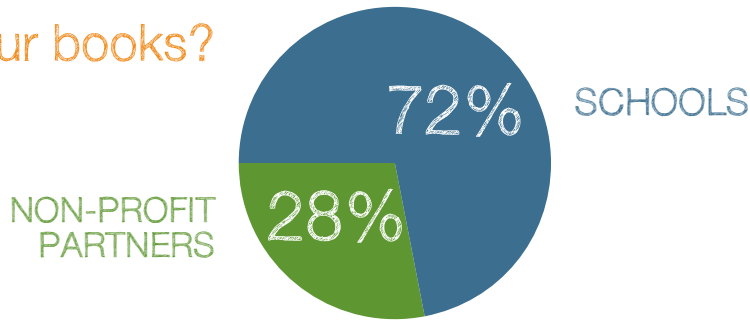
Mary Bianco
Trustee, Marclad Foundation

BOOKENDS SCRABBLE® CHALLENGE

Join us for an evening of fun with words! March 7, 2013

email info@BookEnds.org to receive an invitation

Who gets our books?



Partnership Success Story 2011-2012 Los Nietos School District

The Program Recipient

Aeolian Elementary School K-6, 550 students, 100% Title 1

10,000 books donated by BookEnds

These books were used to establish a school library, as well as the creation of classroom libraries, which also act as home lending libraries.

Increased Literacy Teaching

Aeolian Elementary School implemented an Independent Reading program in each classroom for 45 minutes, 4 days per week. The school also began the use of the "Extreme Readers" incentive program.

Cooperative Evaluation

Aeolian School used the Developmental Reading Assessment (DRA) to measure the reading progress of every student during the course of the study. In addition, there was 100% teacher participation on BookEnds survey documenting pre- and post-delivery assessment of reading engagement.

The Results

95% of students school-wide showed growth on the DRA assessment.

100% of teachers agreed that students were more motivated to read as a result of the donation.

36% increase in minutes students spent reading which the Aeolian principal attributed directly to the kids being able to take books home, courtesy of BookEnds donation.

Why It Matters

Providing teachers and students with the necessary tools – books that make possible increased focus on literacy – works! BookEnds has made it happen in this school and many others over the past 14 years. Your support allows us to continue to make an impact in our community.

YOUR SUPPORT
MAKES A DIFFERENCE.

Every **\$100** donated to the BookEnds program puts **\$500** worth of books in the hands of children who need them.

A gift of **\$10,000** floods an entire school with books!

Donate today.
www.BookEnds.org

